

SPONSORSHIP OPPORTUNITIES

The California Health Information Association invites and encourages your company to participate as an event sponsor at the 2010 CHIA State Convention & Exhibit at the Sacramento Convention Center & Hyatt Regency in Sacramento, CA on June 13-16, 2010.

There is a sponsorship opportunity for every marketing budget and objective. Don't miss this opportunity to put your company's name before California's health information management professionals. Not only does sponsorship provide your company with a high degree of visibility and additional networking opportunities, it contributes to the success and excitement of the convention. CHIA convention sponsorships will help you maximize the impact of your participation by associating your name with networking events, educational sessions and convention amenities. Your company will also receive recognition in the CHIA State Convention & Exhibit marketing materials, on-site program, and on special signage during the event. We have also dedicated a page on our web site to recognize all Corporate Supporters.

Below is a list of sponsorships available. We invite you to select a sponsorship most appropriate for your company. Sponsorships received by **January 31, 2010**, will be included in the preliminary marketing brochure. For your sponsorship support to be recognized in the on-site program, distributed to all registrants, your commitment must be received no later than **April 30, 2010**, the print deadline. Please contact Debi Goehring by e-mail (Debi@CaliforniaHIA.org) or by phone at (559) 251-5038 to confirm the availability of specific events. Sponsorships will be given on first come, first serve basis.

2010 CHIA Convention & Exhibit Sponsorship Opportunities:

\$25,000 Level

- Presidents' Party – Exclusive

\$5,000 - \$10,000 level

- ~~Welcome Reception – Sunday SOLD~~
- Presidents' Party – Co-Sponsor OPEN
CHIS, Precyse and AE Associates
(includes 5 tickets for sponsor/exhibitor)

\$4,000 level

- ~~Volunteer Appreciation Dinner SOLD~~
- Keynote Speaker Sponsor

\$3,000 level

- ~~Attendee name badge holders SOLD~~
- Leadership Luncheon
- Attendee Bags - Non exclusive (Two still available) IOD

\$2,000 level

- Continental breakfast – Monday
- Continental breakfast – Tuesday
- Continental breakfast – Wednesday

\$1,000 level

- Refreshment break in Exhibit Hall – Mon
- Refreshment break in Exhibit Hall – Tues
- AHIMA President's presentation – Tues
- Other General Session presentation (mult. avail)
- Educational track session (9 available)

\$500 level

- Exhibit Hall game prizes (Multiple available)
IOD, FutureNet,
- Student Education Scholarship
HFS Consultants

The first opportunity to select a sponsorship for the 2010 Convention & Exhibit is Wednesday, June 17, 2009 at the Post Exhibit meeting. To maximize your company's marketing exposure, contact CHIA before January 31, 2010 and announcement of your sponsorship will be included in the convention's preliminary marketing brochure and on the CHIA Web site.

- My company would like to sponsor the event(s) selected above.
- Please contact me to discuss sponsorship opportunities

Company	Contact
Billing Address	E-mail
City/ST/Zip	Telephone
Signature	Date