

SPONSORSHIP OPPORTUNITIES

The California Health Information Association invites and encourages your company to participate as an event sponsor at the 2012 CHIA Convention & Exhibit at the Santa Clara Convention Center in Santa Clara, CA on June 10-13, 2012.

There is a sponsorship opportunity for every marketing budget and objective. Don't miss this opportunity to put your company's name before California's health information management professionals. Not only does sponsorship provide your company with a high degree of visibility and additional networking opportunities, it contributes to the success and excitement of the convention. CHIA convention sponsorships will help you maximize the impact of your participation by associating your name with networking events, educational sessions and convention amenities. Your company will also receive recognition in the CHIA Convention & Exhibit marketing materials, on-site program, and on special signage during the event. We have also dedicated a page on our web site to recognize all Corporate Supporters.

Below is a list of sponsorships available. We invite you to select a sponsorship most appropriate for your company. Sponsorships received by January 31, 2012, will be included in the preliminary marketing brochure. For your sponsorship support to be recognized in the on-site program, distributed to all registrants, your commitment must be received no later than **April 30, 2012**, the print deadline. Please contact Debi Boynton by e-mail (Sponsor@CaliforniaHIA.org) or by phone at (559) 251-5038 to confirm the availability of specific events. Sponsorships will be given on first come, first serve basis.

2012 CHIA Convention & Exhibit Sponsorship Opportunities:

\$25,000 Level

- Presidents' Party – Exclusive

\$5,000 - \$10,000 level

- Welcome Reception – Sunday **SOLD**
- Presidents' Party – Co-Sponsor
(includes 5 tickets for sponsor/exhibitor)

\$4,000 level

- Volunteer Appreciation Event **SOLD**
- Keynote Speaker Sponsor **SOLD**

\$3,000 level

- Attendee name badge holders **SOLD**
- Leadership Luncheon
- Attendee Bags - Non exclusive (Two sold, one available)

\$2,000 level

- Note Pads for Attendee Bags **SOLD**
- Continental breakfast – Monday
- Continental breakfast – Tuesday
- Continental breakfast – Wednesday

\$1,000 level

- Refreshment break in Exhibit Hall – Mon **SOLD**
- Refreshment break in Exhibit Hall – Tues
- AHIMA President's presentation – Tues **SOLD**
- Other General Session presentation (mult. avail)

\$500 level

- Exhibit Hall game prizes (Multiple available)
- Student Education Scholarship Fund **SOLD**

The first opportunity to select a sponsorship for the 2012 Convention & Exhibit is Wednesday, June 15, 2011 at the Post Exhibit meeting. To maximize your company's marketing exposure, contact CHIA before January 31, 2012 and announcement of your sponsorship will be included in the convention's preliminary marketing brochure and on the CHIA Web site.

- My company would like to sponsor the event(s) selected above.
- Please contact me to discuss sponsorship opportunities

Company	Contact
Billing Address	E-mail
City/ST/Zip	Telephone
Signature	Date