



Convention & Exhibit Sponsorship Opportunities

CHIA Convention & Exhibit

June 3-6, 2018 with Exhibits June 3-5, 2018
Town & Country San Diego, San Diego, California

The California Health Information Association invites and encourages your company to participate as an event sponsor at the upcoming CHIA Convention & Exhibit. There is a sponsorship option for every marketing budget and objective.

CHIA convention sponsorships will help you maximize the impact of your participation by associating your name with networking events, educational sessions and convention amenities. Don't miss this opportunity to put your company's name before California's HIM professionals with these great sponsorship options.

- **CHIA Celebration Party – \$25,000 (Exclusive) or \$5,000 (Co-sponsor)**
This is CHIA's biggest social event of the year and recognizes CHIA members and volunteers that Make a World of Difference! Dinner buffet and entertainment are included. Your sponsorship includes up to five tickets to the event.
- **Keynote Session – \$5,000 (Exclusive)**
The keynote address sets the tone for the convention. Upon request, a representative from your company may introduce the keynote speaker. This is great visibility for your company on the first day of the convention's educational programs.
- **Lunch Concession Discount Vouchers - \$3,000 (Exclusive)**
Provide voucher to attendees (via the attendee bag) for \$5 discount on lunch concession provided in the Exhibit Hall.
- **Badge Holder – \$3,000 (Exclusive)**
Your company's logo will be printed on the convention badge holder.
- **Attendee Conference Bag – \$3,000 (Three available)**
Your company's logo will be printed on the attendee bag. Great recognition opportunity as the convention bags often stay with the attendees long after the end of the convention.
- **Networking Luncheon Presentation – \$2,500 (Exclusive)**
A professional speaker will present on Wednesday, and address a general topic of relevance to all professionals. Upon request, a representative from your company may introduce the speaker(s).
- **Notepads for Attendee Conference Bag – \$2,000 or In-Kind (Exclusive)**
A notepad with your company's logo will be included with the materials placed inside the attendee bag.
- **Morning Refreshment Break \$1,500 (Four available)**
Beverages and pastries will be available each morning of the event. All convention attendees are encouraged to participate.
- **Afternoon Refreshment Break \$1,500 (One available)**
Cold beverages will be served inside the Exhibit Hall on Monday afternoon. All convention attendees are encouraged to participate.
- **Mobile App Banner Ad – \$1,000/day (Three available)**
The CHIA Convention app is back! Participants use this app for education session details, speaker bios, exhibitor listing, and much more. With a banner ad you get exposure every time participants check it out.
- **Welcome Reception – \$1,000 (Non-exclusive)**
The Exhibit Hall opens on Sunday evening and hosts this exciting social event to kick off the Convention. Food and drink stations will be located throughout the hall, and all attendees are invited to attend.
- **AHIMA Presentation – \$1,000 (Exclusive)**
The AHIMA Past President and/or AHIMA leaders present this session and provide an important Association and HIM update. Upon request, a representative from your company may introduce the speaker(s).
- **Exhibit Hall Scavenger Hunt Game Prizes – \$500 (Five available)**
Contribute to the host of prizes awarded during this annual exhibit hall game. CHIA purchases the prizes to be given out.
- **Scholarships – \$500 each (Unlimited availability)**
Your company's donation to the CHIA Scholarship program assists HIM students and professionals through a variety of scholarships and grants. Your donation is recognized during the CHIA convention.

Sponsorship Recognition

Your company will receive recognition in the convention marketing materials, on-site program, and on special signage during the event. CHIA also recognizes our sponsors with a dedicated page on the CHIA website.

For more information about the benefits associated with each Recognition Level, visit:

<http://CaliforniaHIA.org/Convention-Sponsorship-Recognition>

Recognition Levels

- Diamond \$10,000 and up
- Platinum \$5,000 to \$9,999
- Gold \$2,500 to \$4,999
- Silver \$1,000 to \$2,499
- Bronze \$500 to \$999

Sponsorship Deadlines

- To be included in the Preliminary Convention Program – January 31
- To be included in the Final On-site Convention Program – April 21

General Information

Sponsorships will be accepted on a first come-first serve basis. The first opportunity to select a sponsorship for the upcoming Convention & Exhibit is during the Exhibitor Post-Show Meeting at the prior Convention.

To confirm availability, please contact Debi Boynton at Exhibit@CaliforniaHIA.org or by phone at (559) 251-5038.

Sponsorship Acceptance

Please complete the information below to secure your sponsorship commitment.

Company Name: _____

Contact Name: _____ E-mail: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

My company would like to be a sponsor for the following event(s) and/or item(s):

Option: _____

Option: _____

Option: _____

Option: _____

Total Sponsorship Commitment is \$ _____

Payment Method

Payment method must be submitted with contract. CHIA accepts checks and all credit card types. An attached Purchase Order/Insertion Number will be accepted with a complete billing address for Invoice submission, and full payment must be received within 30 days.

Total Amount Paying: \$ _____ Attached PO No. _____ Enclosed Check No. _____

Credit Card No. _____ Exp Date (Mo/Yr): _____

Billing Address (if different than above): _____ Zip: _____

Cardholder Name (Print Name): _____ Cardholder Signature: _____

Exception: Companies that select a sponsorship opportunity at the Exhibitor Meeting will be invoiced for the full amount on December 1, due January 1.

Electronically submit Contract to Exhibit@CaliforniaHIA.org