

## CHIA Governance Structure Evaluation Breakout Session

The goals of this House of Delegates session are, to openly acknowledge concerns expressed regarding a perceived lack of membership involvement and engagement at the component local and state levels of CHIA, to identify possible roots causes, and to explore options for the future. A current CHIA organizational chart and associated membership data regarding CHIA are provided as points of reference.

A CHIA Governance Structure Task Force appointed in follow-up to the deliberations of the 2016 House of Delegates has investigated alternative association governance models over the past year and has drafted a SBAR on alternative models for consideration by the 2017 House of Delegates. In preparation for the HOD in June delegates are encouraged to reference additional resources on the topic of association governance to support and supplement the House discussions.

Please note that the alternative governance models are brought forth to the 2017 CHIA House of Delegates for discussion and evaluation. It is anticipated that any CHIA governance structure changes that may result from the work of this Task Force and the House of Delegates would not be implemented before 2018. Any governance change must be thoroughly vetted by the CHIA Board of Directors and would not be implemented until vote by the CHIA House of Delegates.

### Objectives:

- To evaluate the effectiveness and value proposition of the current CHIA governance structure; including the roles, responsibilities, and organization of the Board of Directors, House of Delegates, Committees and Component Local Associations; in advancing the association's vision, mission and values.
- To obtain broad-based CLA membership input on the suggested alternative association governance models, including pros, cons and suggested enhancements.
- To foster a wide-ranging open discussion, including CLA membership input, during the House of Delegates.
- To have each delegate individually and anonymously **rate** each model at the conclusion of the House deliberations.

### Delegate Homework Prior to the House of Delegates:

To prepare for attending the 2017 CHIA House of Delegates in Sacramento on Sunday, June 11, 2017 CHIA delegates should do the following:

- Review the CHIA Governance Structure Taskforce Situation, Background, Assessment, and Recommendation (SBAR) document.

- Brainstorm with professional colleagues and gather input from CHIA members at Component Local Association meetings between now and the House of Delegates
- Using the model comparison worksheet, compile a list of pros, cons, or suggested enhancements that can be presented and discussed at the House of Delegates. The questions below can be used to foster discussion:
  1. Does this model hold promise for improving upon the association's current structure?
  2. Does this model hold promise for attracting and improving volunteer involvement?
  3. Does this model hold promise for advancing professional engagement?
  4. Does this model provide a platform for effectively communicating the voice of the membership?
  5. Could this model be enhanced in any way?

### **Delegate Workgroups at the House of Delegates**

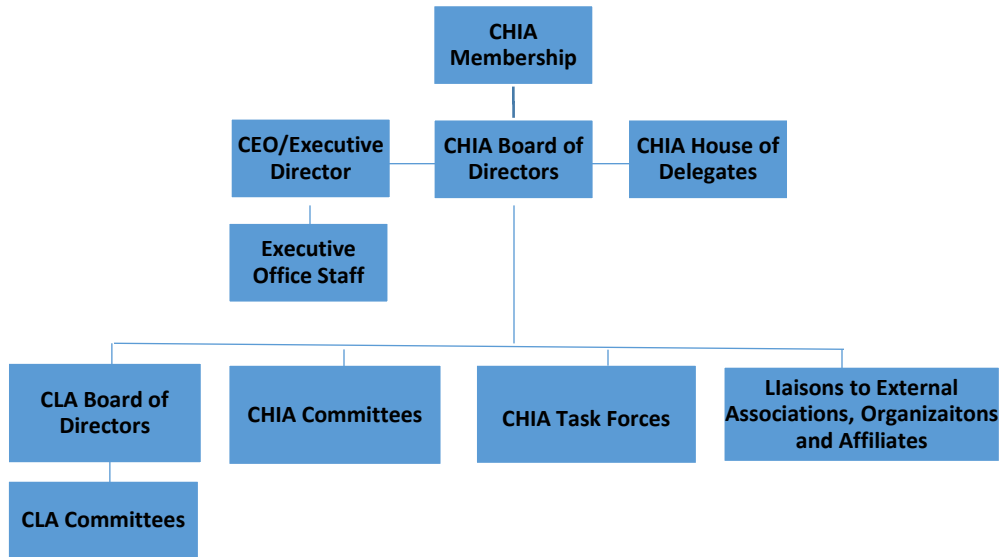
Delegates will be provided an opportunity to discuss CLA member feedback regarding all of the models presented during the open discussion at the CHIA House of Delegates.

1. Delegates will have 45 minutes (approximately 10 minutes per model) to discuss the pros, cons and suggested enhancements for each model.
2. Following the table discussions, a spokesperson for each table will report on the pros, cons, and suggested enhancements to each model.
3. Upon conclusion of the table reports, each delegate will individually and anonymously **rate** each model on a scale of 1 to 5 (with "1" being the least effective and "5" being the most effective)

### **Tips for Brainstorming**

- Capture all suggestions, an idea that may not seem possible to achieve may inspire another idea from someone else.
- Encourage everyone to participate. Avoid forcing participation.
- Allow clarifying questions to be asked. Avoid judgmental questions.
- Categorize ideas, identify like ideas and group/combine them.
- Keep in mind the resources that may be needed to operationalize an idea, such as staffing, consulting, technology, etc.

**Current CHIA Organization Chart**



**Component Local Association Membership Information**

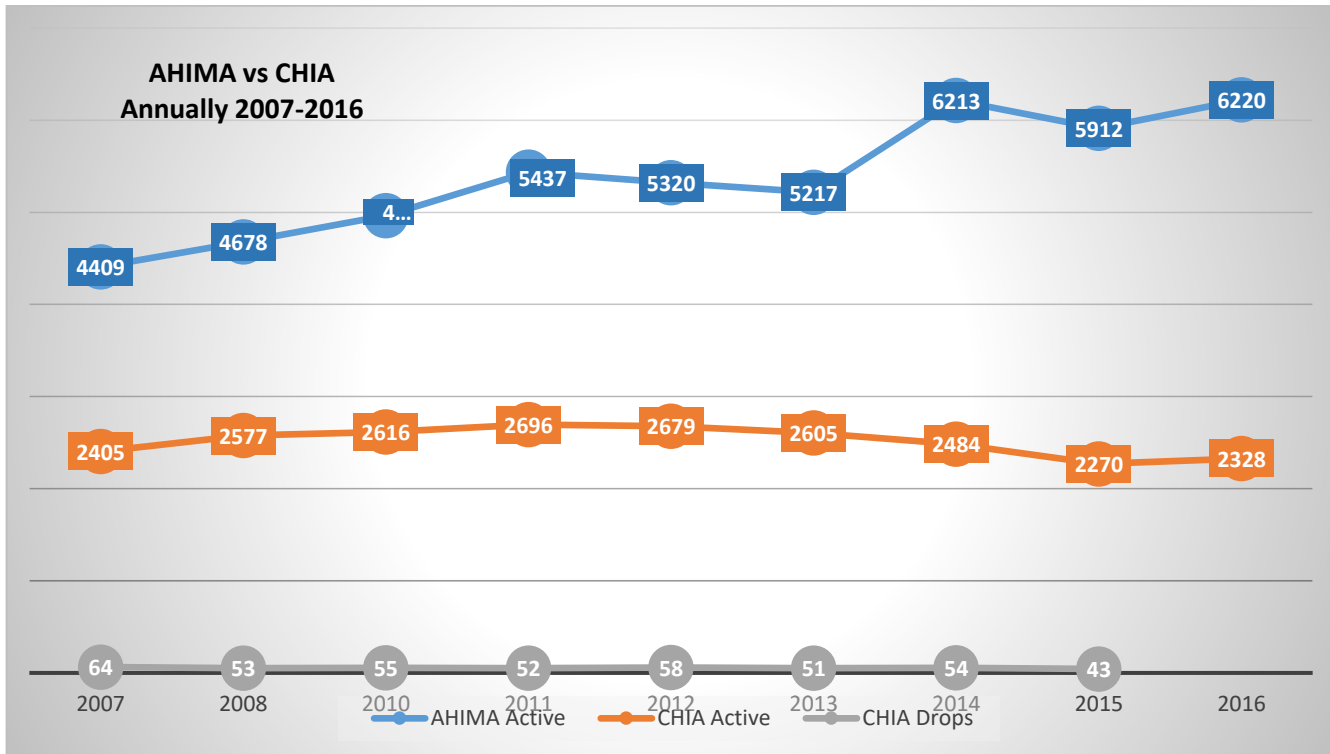
**Component Local Associations by Region**

**Total Members**

- |  |     |
|--|-----|
| 1. Greater Orange Health Information Association (GOCHIA)      | 252 |
| 2. Inland Health Information Association (IAHIA)               | 240 |
| 3. Northern California Health Information Association (NCHIA)  | 598 |
| 4. San Diego California Health Information Association (SDHIA) | 249 |
| 5. Sierra Health Information Association (SHIA)                | 120 |
| 6. Southern California Health Information Association (SCHIA)  | 792 |
| 7. Sacramento Valley Health Information Association (SVHIA)    | 292 |

	2007	2008	2010	2011	2012	2013	2014	2015	2016
<b>AHIMA</b>									
<b>Active</b>	4409	4678	4964	5437	5320	5217	6213	5912	6220
<b>CHIA Active</b>	2405	2577	2616	2696	2679	2605	2484	2270	2328
<b>CHIA Drops</b>	64	53	55	52	58	51	54	43	57

**Annual Membership Stats**



**NOTE: 2009 data incomplete due to database conversion, not included**

Resources:

The Mission Driven Volunteer – Mariner Management (online reference/.pdf)  
<http://www.imexamerica.com/media/517565/a-focus-2014-missiondrivenpdf.pdf>

Mary Byers. (2011). Race for Relevance: 5 Radical Changes for Associations . (First ed.): ASAE Association Management Press.

Mary Byers. (2013). Road to Relevance: 5 Strategies for Competitive Associations . (First ed.): ASAE Association Management Press.