

Building a Business Relationship and a Beneficial Partnership!



California's Health Information
Management Leaders

Dear Prospective Corporate Partner:

On behalf of the California Health Information Association Board of Directors, I would like to extend an invitation to you to become a Corporate Partner of our Association. CHIA values our Corporate Partners. Our individual members and other colleagues benefit by relationships with the Corporate Partners who provide health information management (HIM) products and services. CHIA strives to assure that your company will see valuable marketing benefits by this partnership and that our members will benefit as well.

CHIA has designed a Corporate Partnership program that we hope your company will find invaluable in your marketing and outreach efforts. We believe that by working together, we will be able to better design our future in HIM.

Please review the enclosed application and consider a Corporate Partnership with CHIA. If you have any questions, please contact us at (559) 251-5038 or CorporatePartner@CaliforniaHIA.org and we will be happy to answer any questions you might have.

Sincerely,

Sharon Lewis, MBA, RHIA, CHPS, CPHQ, FAHIMA
CHIA CEO/Executive Director

Corporate Partner Details and Benefits

Eligibility

Any corporation interested in the purposes of the California Health Information Association (CHIA) is eligible for Corporate Partnership. Subsidiaries, affiliates, and divisional companies are not included under the Corporate Partnership of the parent corporation, but are eligible for Corporate Partnership in their own right.

Annual Fees

Annual fees for Corporate Partners are **\$500**. Partnership is for one year. Fees begin and end with your anniversary date.

How to Apply

Complete the Corporate Partner Application and submit to CorporatePartner@CaliforniaHIA.org. The application must be signed by both a chief corporate officer and the corporate representative to whom CHIA will send communications and renewal requests.

CHIA's Corporate Partner Program Benefits Include:

- **Company Listing in the Corporate Partner Directory on the CHIA Website**
This valuable listing includes your company logo, a link to your company website, a brief description of your company's services and contact details for a corporate representative. To review your current listing, visit www.californiahia.org/corporate-partner-directory.
- **Complimentary CHIA Journal Subscription**
Your company will receive three complimentary copies of the *CHIA Journal*, a bi-monthly peer-reviewed journal that brings readers in-depth information on a host of subjects vital to the HIM community.
- **Recognition in the CHIA Journal**
A full listing of CHIA Corporate Partners is published annually in the *CHIA Journal*.
- **Corporate Corner Articles in the CHIA Journal**
You are invited to submit articles to the *CHIA Journal* column devoted exclusively to business developments of our Corporate Partners, at no cost. For further details, or to submit an article, email CorporatePartner@CaliforniaHIA.org.
- **CHIA Advertising Discounts**
CHIA provides your company with a unique opportunity to direct your advertising to the HIM professionals you want to reach. We have a variety of options to meet all budgets, and Corporate Partners receive great discounts. To learn more about CHIA's advertising opportunities, visit <http://californiahia.org/sites/californiahia.org/files/docs/busopps/CHIA-Advertising-Packet.pdf>
- **CHIA Convention & Exhibit Booth Selection Preference & Program Exposure**
As a Corporate Partner, you will receive preferred booth selection at the CHIA Convention & Exhibit. In addition, your company will receive recognition in the convention program materials and signage as a CHIA supporter.



Corporate Partner Application

Company Name _____

Corporate Address _____

City _____ State _____ ZipCode _____

Corporate Phone (_____) _____

Corporate Website _____

Type of Business _____

Corporate Partnership Contact:

Name and Title: _____

Address: _____

Email and Phone _____

Company Description and Logo (send electronically to CorporatePartner@CaliforniaHIA.org)

Two Logos Sent (vector in .ai or .eps format and another in .png, .jpg, or j.peg)

Description Sent. Please submit a description of the company (100 words or less) to be placed on the Corporate Partner Directory on the CHIA Website (<http://californiahia.org/corporate-partner-directory>) you may include contact name, phone number and email with your description.

In the name of the above corporation, we hereby apply for Corporate Partnership with the California Health Information Association.

Signature of Corporate Representative _____

Date _____ Title _____

Payment Information

Make check for \$500 payable to: California Health Information Association,
5055 E McKinley Ave, Fresno CA 93727

Check Enclosed

Credit Card Number _____ Exp. Date _____

Card Type Visa MC Discover/Novus American Express

Signature _____

Print Cardholder's Name _____ Zip Code _____

2nd Journal Subscriber Name/Address

3rd Journal Subscriber Name/Address

