



# Convention & Exhibit Advertising Contract

**CHIA Convention & Exhibit**  
June 8-12, 2019 with Exhibits June 9-11, 2019  
Hyatt Regency Indian Wells, Indian Wells, California

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Convention Advertising Fees

<input checked="" type="checkbox"/>	Item	Dimensions (w" x h")	Exhibitor Rate	Non - Exhibitor Rate
<input type="checkbox"/>	Back Outside Cover	8 1/2 x 11 + 1/4" bleed	\$1,100	\$1,400
<input type="checkbox"/>	Front Inside Cover	8 1/2 x 10 + 1/4" bleed	\$1,000	\$1,300
<input type="checkbox"/>	Back Inside Cover	8 1/2 x 10 + 1/4" bleed	\$1,000	\$1,300
<input type="checkbox"/>	Full Double-Page Center	17 x 11 + 1/4" bleed	\$1,000	\$1,300
<input type="checkbox"/>	Full Page	7 1/4 x 9	\$500	\$900
<input type="checkbox"/>	Half Page	7 1/2 x 4 1/2	\$300	\$600
<input type="checkbox"/>	APP: Flash Banner Ad	Size tba	\$1,000	\$1,300
<input type="checkbox"/>	APP: Sponsored Post	Pre-written w/image	\$500	\$750
<input type="checkbox"/>	Attendee Bag Stuffer	Max 8 1/2 x 11 printed	\$400	\$675

### EXTRA EXTRA!!

#### Mobile App

Be the first to be seen on the CHIA Convention Mobile App! Several options to choose from:

- Flash Banner Ad shows upon entry to app (only one available)
- Sponsored Post, cost per post, limited to one per vendor, per day, for a two-hour window.

#### Attendee Bag Inserts

Have your flyer, brochure, or booth prize draw slip inserted in all the CHIA attendee bags!

- Must be preprinted
- Cannot be larger than 8 1/2 x 11
- Must be mailed to CHIA by May 30

### Print Ad Specifications

The 8 1/2 x 11 CHIA Convention & Exhibit Program is printed in full color.

- **Must be Camera-ready**
- **Format:** AI, EPS, INDD, or PDF only
- **Color:** CMYK
- **Border:** Required
- **Resolution:** Screens and Halftones must be at 300 dpi
- **Font Type:** Smaller than 10 pt not recommended
- Must be correct dimensions, as stated above, to be printed
- If placed art or photos, include original files

### Terms and Conditions

- CHIA retains the right to reject or cancel any advertising, for any reason, at any time. CHIA disclaims any endorsement of products or services advertised.
- All rates are based on camera-ready artwork that follows the stated ad specifications and size dimensions.
- CHIA reserves the right to bill advertisers for any necessary alterations if ad does not confirm to all specifications.
- CHIA is not responsible for errors or content in advertisement.
- Payment is due with contract. Exception: Companies that submit contract at the Exhibitor Meeting, will be invoiced on December 1, due January 15.

### Deadlines

- Program Advertising Contract, due April 30
- Camera Ready Ad, due May 6

### Payment Method

Payment method must be submitted with contract. CHIA accepts checks and all credit card types. An attached Purchase Order/Insertion Number will be accepted with a complete billing address for invoice submission, and full payment must be received within 30 days.

Total Amount Paying: \$ \_\_\_\_\_  Attached PO No. \_\_\_\_\_  Enclosed Check No. \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp Date (Mo/Yr): \_\_\_\_\_

Billing Address (if different than above): \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder Name (Print Name): \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

### Acceptance

I hereby acknowledge that I am authorized to complete and return this contract. I have read, understand, and agree to the terms and conditions. Submission of this contract does not waive the right of CHIA to reject this contract.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Electronically submit Contract and Ads to [Exhibit@CaliforniaHIA.org](mailto:Exhibit@CaliforniaHIA.org)